

LaGlam[®] MINERALS

Mineral makeup brand LaGlam Minerals has revamped their lip range by introducing some new - POP colours that make a statement.

Founder and makeup artist Amanda La Monica says "the bright colour trend coming over from Europe has taken a while for us Aussies to get used to but is really being embraced by us now. I'm loving the colour blocking and popping!"

LaGlam's new colours include:
Marry Me - a beautiful rich berry colour.
Love @ first sight - a pop of fuchsia pink.
Mistress - the ultimate red lip.
Poison Ivy - fuchsia pink.

La Monica says "Use Poison Ivy lip gloss over Love @ first sight lipstick to really make the lip POP"

Not only has LaGlam revamped their lip range but also the new face of the brand... Lauren Vickers! Lauren is an international model and recently won Italia Playmate of the year 2010 and best model Australia 2009! If she looks familiar it may be because she's the most well known Grid Girl on the MotoGP circuit. She is currently the official grid girl for the Pramac Ducati MotoGP Team and French rider Randy De Puniet's fiancée.

Working together with Lauren and renowned photographer Robert Bell, La Monica was able to create the looks seen here and more that will be the face of the brand for 2012!

